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Digest

RAY LEWIS
Founder
1915-1954

FORTIETH YEAR OF

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JAY L. SMITH
RAYDIGEST (CANADIAN MOVING PICTURE DIGEST CO.)
21 DUNDAS SQUARE-TORONTO

MY DEAR JAY ANNA AND I WERE SO VERY DISTRESSED IN YOUR IRREPARABLE
LOSS OF YOUR MOTHER WE TOO HAVE LOST A GOOD FRIEND AND THE ENTIRE FILM
INDUSTRY A GREAT PERSONALITY

SINCERELY

ANNA AND HERBERT WILCOX



Gable! Turner! Mature!

What A Cast in M-G-M's "BETRAYED"

For the first time a Hollywood company of top stars went to Holland to film a mighty Color attraction! This pulsating drama combines the exquisite beauty of that country, its richness of tradition, its dykes and storied settings with a powerful story. Gable, as a leader of Intelligence, Turner as the beauty involved in high intrigue, Mature as "The Scarf," a shadowy dare-devil of the resistance movement. See for yourself! Tell your patrons!

M-G-M presents

CLARK GABLE · LANA TURNER · VICTOR MATURE

In

"BETRAYED"

Co-Starring

LOUIS CALHERN

Screen Play by RONALD MILLAR and GEORGE FROESCHEL

Photographed in EASTMAN COLOR

Directed by GOTTFRIED REINHARDT

Jay Presents

AS OLD as Show Business itself, is the tradition that "The Show Must Go On." A part of Show Business from the age of 4, when she first trod the boards with Sir Henry Irving, Ray Lewis was the very last person who would ever permit such a tradition to be broken. Thus it is that without interruption or delay, The Digest continues on its way towards its 40th Anniversary, saddened by the loss of its Editor-in-Chief, but secure in the knowledge that the fruits born from the seeds which Ray Lewis first planted back in 1915, and nurtured through these past 40 years, fruits of her knowledge of the Motion Picture Industry, not only in Canada but throughout the world, will not disappear from the scene, but will relive in the continued publication for the next 40 years, of the Canadian Moving Picture Digest.

As Ray Lewis' son for nearly 40 years, and her closest business associate for about 20 years, I humbly feel myself qualified to continue the traditions of service to the Industry to which she devoted her life. I realize, as you do, that I cannot promise you the inspirational and brilliant editorials that have filled the pages of The Digest in the past. I do, however, solemnly promise that these pages will always be dedicated to the service of the Industry as a whole, and that only the best interests of the exhibitors, distributors, producers, and allied fields, will be served at all times, to the best of my ability.

AT THIS time I would like to thank everyone who has been so kind to me, my family, and our associates, on this sad occasion. To the gentlemen who served as Honorary Pall-bearers, thus publicly acknowledging their affection and esteem for Ray Lewis, go my sincere gratitude. These gentlemen included Messrs. John J. Fitzgibbons, David Griesdorf, Sam Fine, Nat Taylor, Oscar Hanson, Clare Appel, O. J. Silverthorne and Percy Hermant.

My warm thanks, also to her very good friends, Gordon Lightstone, Reuben Bolstad, and her nephews, Alex Levinsky, Frank Maron, Milton Graff and David Josephson, who served as active Pall-bearers. Literally hundreds of wires, cables, letters and cards have poured into the offices of The Digest and Alliance Films, and to my home, since Ray Lewis' passing, and I do want to take this opportunity to thank all of you for your words of comfort, and to publish, at least a few, of the wonderful messages received.

Canadian Moving Picture Digest Co. Ltd.

I was deeply grieved to learn about Miss Ray Lewis this morning, and I am writing these few lines to express my sympathy and condolence to her family and the members of her staff. My heart goes out to all of you in this bereavement.

Miss Lewis was an outstanding leader in the motion picture industry and through her constructive editorial pages did much to promote its advancement and success.

Sincerely,
Ned E. Depinet

Max Chic, Associate Editor,
Canadian Moving Picture Digest.

Shocked and deeply grieved to receive the sad news this morning. In the passing of Ray Lewis, the Motion Picture Industry in this country as well as in Canada, has lost one of its Pioneers and stalwart supporters. It was my privilege to know Ray personally. She was an outstanding leader and loved by everyone. Her loss to the industry, therefore, is as great as it must be to you and your associates on the Moving Picture Digest. To all of you and to her family I extend my deepest and heartfelt sympathy.

Barney Balaban, President,
Paramount Pictures Corp.

Jay Smith, Alliance Films Ltd.

Please accept sincere condolences on your great loss.

David O. Selznick

Jay L. Smith,

Words fail at this time to express sympathy, the greatest thing one leaves in this world is a good name. I am sure the name of Ray Lewis will always be cherished and remembered by all who knew her. Extend our sincere condolences to your family.

Syd Taube, Jules Bernstein, Sid Goldstone, Ben Cronk.

Jay Smith, c/o Alliance Films Ltd.

Have just this minute heard news of mother's passing. Please accept sincerest sympathy from wife and self.

Steve Doane, N.S. Board of Censors.

Max Chic, Associate Editor,
Canadian Moving Picture Digest.

Please extend to the family of Ray Lewis my kindest thoughts on the passing of a wonderful lady beloved and admired by thousands in the States and Canada. Ray was a dear friend for many years and was always a champion of the motion picture business. Her enthusiasm and loyalty for this business and for its individuals will be deeply missed. God Rest Her Soul.

Sincerely,

Si Seadler, Metro-Goldwyn-Mayer.

Canadian Motion Picture Pioneers,
c/o Canadian Moving Picture Digest.

All Pioneers were shocked to hear the sad news about Ray Lewis who was a great constructive force in the industry for the many years she was associated with it. Our deepest sympathy to her family.

Jack Cohn, President Motion Picture Pioneers.

Jay L. Smith

Just heard the sad news of your mother's passing; her Tale is Told, all our sympathy.

Gerald and Gordon Spencer.

Jay L. Smith,

Shocked beyond words, heartfelt sympathy on your great loss.

Berti and Maurice Elman.

J. L. Smith, Alliance Films

My very sincere and heartfelt sympathy.

Jack Hunter.

Jay L. Smith and Family

Our sincere and heartfelt sympathy in your great loss.

The Ziff Family, Parkway Theatre.

Jay L. Smith, Alliance Films

Italy and the Italian Film Industry have lost a great friend stop Accept my condolences also in behalf of Mr. Giulio Manenti.

Pietro Bullio, Scalera Films.

Jay L. Smith, Alliance Films

My deepest sympathy Jay in your sad bereavement.

Dave Coplan.

J. L. Smith

It is with deepest sympathy that I learn of the passing of Miss Ray Lewis, your loss is indeed great but this day and age has lost one of its finest personalities, there is no question but that she will find her deservedly rightful place beyond this realm. Regards,

Ernest A. Whelpley.

Max Chic, Canadian Moving Picture Digest

The staffs of Motion Picture Herald and Motion Picture Daily join me in expressing heartfelt sorrow on the death of the distinguished Ray Lewis.

Martin Quigley.

(Continued on Page 5)

Toronto and District

By BILL PRESS

They say that a newsman, in course of time, becomes case-hardened as he writes of the trials and tribulations and sorrows of mankind but he is human after all, when sadness hits home.

Which is to say that this column is being written with a heavy heart as the death of Ray Lewis supersedes all else in thought and recollection following many years of happy relationship.

This columnist recalls that Dear Ray remarked, not so long ago, that some of my writing appeared in the first issue of the Digest. Such is the little personal touch, along with countless others, by which she will constantly be remembered.

Of tributes there are many, from near and far. In all humility let me say: Ray Lewis is the most unforgettable person I have ever met. We all loved her. The world has lost a brilliant woman.

Hamilton, Ont., now has three CinemaScopes, the latest installation having been made at Jack Hunter's Delta Theatre where it was introduced July 5 with the opening of "Knights of the Round Table."

Previously, CinemaScope had been installed in the Famous Players' Tivoli Theatre and the Odeon Capitol.

His many friends in the moving picture field were grieved to learn that Jack Arthur, producer of the grandstand show at the Canadian National Exhibition, went to a Toronto hospital following a heart attack and had been ordered to take a rest.

Jack Arthur's condition was blamed on strain in connection with the dispute over the status of performers between the Musicians' Union and the American Guild of Variety Artists.

In the meantime, Mrs. Jack Arthur and Assistant Producer Jackie Rae are carrying on with preparations for the 1954 spectacle.

The Ontario Board of Moving Picture Censors has classified the following pictures as Adult Entertainment:

"The Long Wait", "Dial M for Murder" and "Indiscretion of an American Wife."

"La Ronde" has been given the classification of Restricted Attendance.

Three managers of St. Catharines, Verd Marriott, Park Theatre, Harry Rosenberg, Centre, and Fred Kozlo, Palace, formed the deputation which made the presentation of \$525 to the Toronto Variety Tent as the proceeds of the benefit performance at the Palace Theatre for Variety Village.

A Toronto visitor has been Arch J. Mason of Springhill, N.S., on matters in connection with the Motion Picture Industry Council of Canada of which he is national chairman. He was also checking on business for his gold-mining company in Nova Scotia.

Preparations are going ahead for the annual Canadian Motion Picture Golf Tournament under Canadian Picture Pioneers auspices with Dan Krendel as tournament manager.

The green fee for competitors is \$2 while the tickets for non-players, including the banquet, are \$4. The date is August 12 at the St. Andrew's Golf Club, North of Toronto.

Frank F. Cybulski, owner of the Bay Theatre, Barry's Bay, Ont., was found dead in the Madawaska River where he had been fishing. According to the police, he is believed to have suffered a heart attack and fell out of his boat.

At the close of the 11th week in the Canadian Odeon Showmanship Contest for managers across Canada, Don Gauld of the Odeon Theatre, Fort William, was maintaining his lead in the exploitation division with a margin of 16 points over the Hastings Theatre, Vancouver. The Odeon at Trail was third and the Hamilton Capitol, where Nick Langston presides, was fourth.

The top showmanship award for the week went to Manager Frank Marshall, Lux Theatre, Vancouver.

In the district standing, the Ontario "C" team continued in first place in the standing, the supervisor of this group being Steve McManus of Hamilton. The leader of the "C" district was the Odeon, Brantford, the manager of which is Ed Burrows.

Oscar R. Hanson has made a further, and attractive, expansion of his business activities by taking over distribution rights for a brand of liquor produced in Calgary—which suggests that more than oil comes from Alberta.

BLAIS HEADS NFB FRENCH FILM UNIT

The appointment of Roger Blais, 37, as head of the National Film Board unit producing films in French was announced by Film Commissioner A. W. Trueman. Blais, a graduate of the Fine Arts School in Quebec City, joined the Film Board in 1945 and has directed or produced more than 75 films.

Among them are *Monastery*, *Yoho—Wonder Valley*, *Canada's Atom Goes To Work*, *Mr. Mayor* and *Backstage*. The French unit recently completed a film about the life of a bush doctor in northern Quebec (*Le Medecin du Nord*) and is making one on the town of Sorel.

THE CANADIAN MOVING PICTURE DIGEST

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MAX CHIC
Associate Editor

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Maritime News

HELEN CROWLEY

A most successful demonstration of Pola-Lite single film 3-D was staged by the General Theatre Supply Company in the Odeon 'Strand' theatre, Saint John, N.B., on Tuesday morning of July 7. Among the out-of-town exhibitors who attended this demonstration were Mr. Lloyd Mason of the 'Capitol' theatre, Springhill, Nova Scotia.

Work on the remodelling job at the "Oxford" theatre, Halifax, N.S., (Odeon-Garson) is progressing very satisfactorily.

Mr. and Mrs. R. S. Roddick were guests at a farewell dinner tendered them by the staffs of the 'Paramount' and 'Capitol' theatres in Halifax, N.S. Mr. Freeman Skinner was master of ceremonies and prepared a diploma in which he passed on to Mr. and Mrs. Roddick the best wishes of their many friends in the Maritimes for their future happiness when they take up residence in Bayfield, Ontario. Mr. Roddick was presented with a Power Saw Motor for his work-shop.

The Film Bowling League in Saint John, N.B., ended one of its most successful seasons with a boat trip to Crystal Beach on the "Alflo". Approximately 30 members attended the outing. Swimming and other sports were enjoyed during the afternoon. In the evening a banquet was held in the dining-room of a local restaurant in Saint John.

Entertainment provided included impersonations by James Cole and vocal selections by Miss Florence Rigby. Following the dinner, trophies were presented by Maurice Scully, treasurer of the League.

Just as we are sending in this week's column, we are saddened at the news of Ray Lewis' death. May we, from the Maritimes, express our deepest sympathy to her son, Mr. J. L. Smith, also to the staff of the 'Digest' on the passing of its beloved editor.

Jay Presents

(Continued from Page 3)

Jay L. Smith, Alliance Films

George and Ljuba Margolin join me in expressing our sincerest sympathy in this moment of your bereavement stop Please believe we lost an irreplaceable friend.

Hirschfeld, Continental Motion Pictures.

Jay L. Smith

My very deepest sympathy to you and the family.

Izzy Allen.

Jay L. Smith

Please accept my deepest sympathy in this hour of sorrow. It is a great loss to us all.

Tom Cleary, Consolidated Theatres.

Jay L. Smith, Canadian Motion Picture Digest

Have just learned of the passing of our fellow Pioneer, Ray Lewis. All members of the Quebec Division share in your great sorrow and extend to you and your family our very sincere sympathy.

F. E. Peters, President Canadian Picture Pioneers, Quebec Division.

Max Chic, Associate Editor, Canadian Moving Picture Digest

Deeply touched and saddened by the news of Ray Lewis. Our sympathy to her family and associates and we know she will be missed very much indeed.

Nicholas M. Schenck, President Loews Inc.

Alliance Films

Deeply regret passing Ray Lewis, beloved figure of our industry, will be missed by all of us.

Winnipeg Film Board.

Mr. and Mrs. J. L. Smith

Extremely sorry at the passing of your beloved mother, one of the best loved and greatest figures in the motion picture industry in Canada. Sincere sympathy from myself and staff.

Charlie Krupp.

Jay L. Smith, Alliance Films Limited

We have just heard of your great loss. Please accept our deepest sympathy.

Jack Broder Productions.

Family of Ray Lewis, Holy Blossom Temple

Deepest sympathy. Miss Lewis was a notable industry leader in the Canadian Motion Picture Industry.

Abel Green, Editor of Variety.

Jay L. Smith

To you and all your family and associates my profound sympathy in your great bereavement. I was proud to have your mother as a dear friend for many years. She will be sorely missed by all who knew her and the motion picture industry will mourn a real leader of immeasurable service.

Sincerely yours,

Leon J. Bamberger, RKO Radio.

Canadian Moving Picture Digest

Please accept sincere condolences on death of Ray. She was universally popular here and all her friends are greatly distressed.

Bernard Charman, Daily Film Renter.

Jay L. Smith

Most heartfelt sympathy and condolences in your great loss.

Jean and Somer James.

Jay L. Smith, Alliance Films Ltd.

Please accept our sincere condolence and sympathy in your great loss which we feel is ours also. We will always miss Ray's personality and friendship.

Nat Saland and Gus Harris.

The Family of Ray Lewis,

c/o Canadian Moving Picture Digest

My deepest sympathy on the passing of my long and esteemed friend Ray Lewis.

Jack Cohn, Columbia Pictures Corp.

Max Chic, Associate Editor Canadian Moving Picture Digest

All my sympathy to family Ray Lewis and her countless friends. Ray's passing is loss to our industry in Canada, United States and wherever she was read and admired as Lady and Editor.

Mort Blumenstock, Warner Bros.

Dear Jay

This is just a note to extend my sincere sympathy on the loss of your mother. She was a very good friend of ours for many years and was a very fine woman. Her passing is the passing of a landmark in the development of the moving picture industry in Canada.

Yours sincerely

Norman S. Robertson.

Jay L. Smith

May God's Peace rest on Ray Lewis, a noble woman.

Wm. Gladish.

Jay L. Smith, Alliance Films

Mourning with you passing away of your Dear Mother. George and Ljuba Margolin.

Dear Jay

May I offer our condolences on behalf of our Companies on your recent bereavement.

There isn't, at a time like this, much else to say except that we all admired and respected Ray, and we too will miss her.

Yours sincerely,

John G. Ganetakos, Vice-President,
United Amusement Corporation Limited.

Dear Mr. Smith

On behalf of the National Film Committee, I.O.D.E., I wish to extend heartfelt sympathy to you on the death of your mother, Ray Lewis Smith.

As editor and publisher of the Canadian Moving Picture Digest, she was always most gracious to The Order, and particularly helpful in our work in the Province of New Brunswick. We shall long remember her with gratitude.

Yours sincerely,

Evelyn B. Wright, National Film Convener.
(Mrs. J. R. Wright)

Dear Jay

It is with deep regret that I learned of the passing of your mother. Please accept my sincerest sympathy on your loss.

Sincerely,

Arthur Silverstone, 20th Century-Fox.

Dear Jay

Although many of us have known for some time that your mother was in poor health, we did not realize how ill she really was until we heard the sad news today.

Ray Lewis was an outstanding and respected figure in the Canadian Motion Picture Industry for many many years and will long be remembered for her personal interest in, and devotion to the Welfare of the Canadian Exhibitor and the Industry throughout Canada.

Your mother wrote many fine editorials and these were a great inspiration for everyone associated with the Motion Picture Industry throughout Canada and the United States. She will be greatly missed and while we all did not have the opportunity of knowing her intimately, nevertheless we feel that we have lost a personal friend and join with you and your family in sharing your great sorrow.

Sincerely,

F. E. Peters, Vice-President,
Dominion Sound Equipments Limited.

Dear Mr. Smith

It was for us a great shock to hear this morning of the death of your mother, and Mr. DeSeve and myself want to convey to you and your family our deepest sympathy.

Mrs. Lewis was a great figure in the Canadian Motion Picture world and her death will leave a gap which will be hard to fill.

Yours very sincerely,

Compagnie France Film

J. Michel de Roussy,

Assistant to the President.

(Continued on Page 7)

Allied Artists To Produce 15 Films In Six Months

Allied Artists this month will launch the most important six-month production schedule in its history with 15 films to go before the cameras during that period, it was announced by *Walter Mirisch*, executive producer.

Of these, one will be in *CinemaScope* and three will be filmed in *Technicolor*. Eight of the pictures will roll between now and the end of September.

Also reflecting the stepped-up activity at the studio are one picture, "The Police Story," now before the camera, two films in the dubbing rooms and three being edited, *Mirisch* pointed out.

Scheduled to roll in July are "The Annapolis Story," which he personally will produce, to be filmed in *Technicolor*

and to start on July 21; *Ketchikan*," July 17; "Bowery to Bagdad," July 7, and "Target Earth," July 14.

To be filmed in England, "The Black Prince," a *CinemaScope* production to be jointly made by *Allied Artists* and *20th Century-Fox*, will roll on August 2 with *Henry Levin* directing; and also to go before the cameras that month will be the *Technicolor* production of "Wichita." *Mirisch* personally will hold production

reins on these films.

In September, "Legionnaire," in *Technicolor*, will go before the cameras, and during the same month producer *Vincent M. Fennelly* will launch filming of "John Brown's Raiders."

Other films to be made this year, *Mirisch* said, include "Gun Point," "Dreamland," "Singapore East," and "Hold Back the Night."

In the dubbing rooms now are "Jungle Gents," and "Killer Leopard." Being edited are *Walter Wanger's* "Hajji Baba," "The Police Story" and *William E. Selwyn's* production of "The Bob Mathias Story."

Odeon Theatre, Edmonton, Now Open

The *Odeon Theatres (Canada) Limited* announced the opening of the new Odeon Theatre, Edmonton on July 1st, the circuit's newest showcase in the oil city of Canada.

The Odeon-Edmonton joins the Rialto, Varscona, Avenue and Roxy Theatres, Edmonton, which are operated in partnership with *Mr. H. A. Friedman, Q.C.* The new theatre was designed by *Kaplan and Sprachman*, Toronto architects and is the first theatre in Canada to be specially constructed for Wide Screen presentation.

The seating capacity is 1,125 with the latest push-back seats and the theatre is fully air-conditioned with refrigeration and the latest in projection and sound equipment fully equipped to show films on *CinemaScope* with *Stereophonic Sound*, *VistaVision* and other Wide Screen aspect ratios.

All sight lines ensure perfect vision from any seat in the theatre. A beautiful golden contour curtain merges into the side walls of the theatre and when lifted, exposes a giant Wide Screen which is virtually wall to wall.

The theatre opened on July 1st with the Canadian premiere of the *J. Arthur Rank Film Organization's* "MAN WITH A MILLION" starring *Gregory Peck* from *Mark Twain's* world famed novel and filmed in *Technicolor*.

Present for the opening were *Mr. H. A. Friedman, Q.C.*, *Mr. A. J. Pauley*, Director of Engineering, The *Odeon Theatres (Canada) Limited* and *Mr. S. Binder*, Odeon-Friedman, Edmonton Supervisor.

The startling modernistic design of

Mr. Binder began as an usher in 1921 with *Famous Players* and in 1925, at the age of 18 became the youngest assistant manager in the FP chain. He was named manager of the *Empress* in Edmonton in 1928. He transferred to Odeon in 1940, managed theatres in Winnipeg and Edmonton and had been manager of the Rialto, Edmonton, prior to taking over the new theatre.

the new Odeon-Edmonton has not only created wide spread favorable comment, but is a fitting tribute to the expansion that is taking place in this great Canadian city.

Another striking feature of the theatre is the giant animated sign, read-o-graph and marquee which is one of the finest in Western Canada. Plate glass doors afford passers-by a perfect view of the elegance and luxury available to them in their new Odeon show place.

"Packaged" Cartoons From Paramount

Beginning August 1, *Paramount* will make available to exhibitors "packaged" *Technicolor* cartoons, with each group of four or more individual subjects to carry a specially produced main title consisting of the familiar cartoon characters parading across the screen with banners reading, "Presenting a Paramount Cartoon Carnival."

Oscar A. Morgan, *Paramount's* general sales manager in charge of short subjects, announced the new cartoon package policy and explained that the theatres will have a choice of new or reissue cartoons in ordering the packages. *Paramount* cartoons still will be available singly.

Morgan reported that *Paramount* Cartoon Carnivals were being instituted at the request of a large number of exhibitors, particularly drive-in operators. The latter have indicated that the popularity

of "kiddie shows" at the start of programs reached a new peak in recent months. Color film projection at dusk is clearer on drive-in screens than black-and-white during that time, *Morgan* pointed out, and therefore color cartoons are especially well suited to opening drive-in programs.

A special pressbook is being prepared by *Paramount* covering the Cartoon Carnival shows. Packages will consist of half-hour, one hour, or longer shows, *Morgan* said.

OPTICAL TRACK

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LIMITED

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MONCTON
TORONTO
CALGARY
VANCOUVER
and
BUFFALO

Jay Presents

(Continued from Page 5)

Family of Ray Lewis

Exceedingly sorry and deeply grieved to learn of the passing of my dear friend Ray. Want to join with your many friends and relatives in expressing my heartfelt sympathy and condolence in your great loss, most sympathetically,

Budd Rogers.

Max Chic, Associate Editor Canadian Moving Picture Digest

Accept my deepest sympathy on loss of your very fine and brilliant associate, Ray Lewis. Please extend my sympathy to her family.

Austin C. Keough, Paramount.

Dear Mr. Smith:

Needless to say the passing away of your mother caught everyone surprised.

Her friendships and contacts were far and wide, as far and wide as her multiple interests, and curiosity in all matters big and small.

But bard, poet and musician as she was, she also would say in the words of Tennyson:

"Let there be no moaning for me . . . when my barge sets out to Sea . . ."

We all know and realize that her noble character only shed prestige and some ray of ennoblement on the whole picture industry; and numerous admirers of her good works will around the world, grieve the loss and extend to her family their heartfelt sympathies.

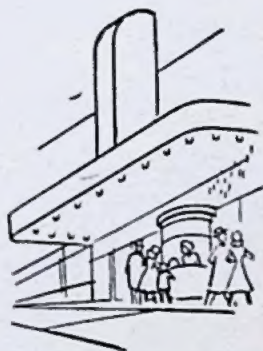
Jules J. Nayfack.

Miss Ray Lewis Associates

Dear Relatives and Associates of Miss Ray Lewis

May we, during this hour of bereavement, extend our

Digest of Trade Press Reviews



THE RAINBOW JACKET

JARO
Technicolor

Turf drama — 100 minutes

Evening News: . . . "the best racing picture ever . . ."

Daily Express: ". . . turns out to be a winner over any distance. The Rainbow Jacket is, in fact, the film about racing we have all been waiting for, exciting touching . . ."

Sunday Dispatch: ". . . rings true to life, admirably directed and perfectly acted." ". . . The best British racing film I have yet seen."

The Times: ". . . is told with admirable skill. The film, in charming colour, has the sense to go to the tracks themselves, to Newmarket, to Epsom Downs, to Sandown, Lingfield and Doncaster for its background."

To-day's Cinema: ". . . excellent general entertainment with obvious boxoffice possibilities . . ."

Kinematograph Weekly: ". . . Thrill-packed, amusing and deeply moving racing comedy melodrama, superbly photographed in Technicolor . . ."

The Daily Film Renter: ". . . Exciting race scenes, enhanced by Technicolor . . . excellent entertainment . . ."

hand of strength and spirit of understanding to you.

The good and benevolent spirit of Miss Lewis will be ever with us. Regretfully, her personal self has gone to an untimely eternal rest. Heartfelt condolences.

Sincerely,
B. B. Kreisler.

May I add my deepest sympathy to the scores of letters and telegrams you are undoubtedly receiving from all over this continent on the passing away of your mother.

Ray Lewis, as I will always remember her, was not just a wonderful lady but a really grand person. I say it this way because although she was a lady in all respects she was definitely considered a very definite part of our Industry that is, of course, predominately men.

Again, Jay, please accept my deepest sympathy and my wife joins with me in this.

Yours very sincerely,
F. H. Fisher, JARO.

Dear Jay

It was with deep regret that I learned of the death of your Mother. Ray was not only a grand person, beloved by everybody who knew her but in my personal opinion exercised an excellent influence on the welfare of the motion picture business in Canada.

In the many years that I spent in Canada, I was fortunate in being able to see your Mother frequently and discuss the manifold problems relating to our Canadian business, in all of which her advice and counsel were most helpful.

I console with you in your sad loss, a loss which will be felt by all of her friends and the entire Canadian motion picture industry. Kindest regards.

Sincerely,

Wolfe Cohen, Warner Bros. International.

ABOUT MRS. LESLIE

PARAMOUNT
Drama — 104 minutes

Stars: Shirley Booth, Robert Ryan.

Producer: Hal B. Wallis.

Director: Daniel Mann.

Film Daily: ". . . a remarkable picture . . . one of the season's most notable sentimental experiences."

Hollywood Reporter: ". . . a perform-

ance by Miss Booth that is nothing less than brilliant . . ."

Exhibitor: ". . . a personal triumph for Booth . . ."

Boxoffice: ". . . fine human interest. . ."

Showmen's Trade Review: ". . . do excellent business . . ."

Variety: ". . . in for a good money run . . ."

"WAR ON WANT"

CANADA IN THE FOREFRONT
OF FIGHT TO RAISE LIVING
STANDARD IN ASIATIC WORLD

NFB RELEASE
THRU
COLUMBIA



Chatter . . . that could matter!

By MAX CHIC

Our thanks to the countless hundreds of people who gathered in person to pay their last respects at the *Holy Blossom Temple* to our *Ray Lewis* . . . these and scores of others, who by wire, letter and oral expression, extended their condolences, have helped all of us who were in daily association with her, to keep marching forward, as she would have wanted.

With our own sorrow at hand, we extend our sympathies on the death of *Mrs. Leo Devaney*, last week-end, to her family and friends.

Haskell Masters, informed us that *WB* will provide color stills on all color films, at the same price, starting with the release of "*The High And Mighty*" . . . *Gordon Lightstone* busy these days with plans for the new *Paramount* building.

Jack Labow, back from home-office discussions told us that "Canadian exhibitors can look for big things from *RKO* in the immediate future" . . . "*Son of Sinbad*" and "*Jet Pilot*" will be released in *Superscope* as well as standard, *Jack* told us . . . *Win Barron* celebrating his 10th anniversary as editor of Canada's *Paramount* newsreel . . . *Win's* princely English auto, is up for sale.

MGM's Chet Friedman hosted the winners of a "*Julius Caesar*" contest to a full day at the *Stratford Festival* . . . accompanying the group, I had the opportunity of meeting *Jack Wellard*, *Vogue* theatre, and promised myself, to take *Dan Krendel* up on his offer to cover his district with him . . . what better way to study our Industry . . . than meeting the people that make it tick.

Overheard . . . while in *Stratford* . . . *Stewart Granger* will be next year's *Festival* star . . . *Pola-Lite* demonstrations in *Winnipeg* and *Calgary* were enthusiastically received . . . another *Pola-Lite* demonstration scheduled for *Vancouver* on July 20th.

Mark Plottel was reunited with his parents, in *Vancouver*, for the first time in 10 years, on his recent trip to the West coast . . . *L. Brockington* visiting *England* . . . *Pioneer Golf Tournament* tickets going fast for the annual jamboree at *St. Andrew's Golf Club*, Aug. 12th.

The Event Of The Week . . . *20th-Fox's* demonstration of "*The Advancing Techniques of CinemaScope*" at the *University Theatre*, *Toronto*, on Tuesday morning . . . The applause of the large group, at the end of the demonstration, augurs well for the future of our Industry . . . further demonstrations will take place at the *Paramount*, *Saint John*, July 20th; *Capitol*, *Winnipeg*, July 23rd; *Capitol*, *Calgary*, July 27th and at the *Capitol*, *Vancouver*, July 29th.

TRADE headlines



Gabriel Pascal, noted British producer and film director, died in New York, after a 3 week illness, on Tuesday, July 7th.

Tentative agreements set for 31 US theatres to telecast the opening night of the *Metropolitan Opera* on Nov. 8th.

Variety lists 5 top grossers for the month of June 1st, 3 Coins In The Fountain (20th-Fox); 2nd, *Cinerama*; 3rd, *Demetrius and the Gladiators* (20th-Fox); 4th, *Johnny Guitar* (Republic) and 5th, *Dial M For Murder* (Warner's).

JARO sets first two features for lensing in *VistaVision*, "*Passage Home*," starring *Norman Wisdom* and "*As Long As They're Happy*," a *Raymond Stross* production.

St. Lawrence Seaway project will eventually doom 2 Canadian theatres, the *Cameo*, *Morrisburg*, operated by *Carl Masden* and the *Savoy*, *Cardinal* owned by *H. and C. Swedlove*.

Oklahoma will be filmed both with *Todd-AO* and *CinemaScope* cameras, it was announced by *Michael Todd* on behalf of the *Magna Theatre Corp.*

Goldwyn acquires film rights for "*Guys And Dolls*" and has engaged *Joseph L. Mankiewicz* to write and direct the picture.

Robert M. Fellows, president of *Batjac Productions Inc.*, formerly known as *Wayne-Fellows Productions*, predicts combining of 3-D and *CinemaScope*. Mr. Fellows stated, "The new 3-D system (*Pola-Lite*) of having both images on one film strip, eliminating many projection difficulties, makes a *CinemaScope* and 3-D merger a probability."

Al Lichtman, *20th-Fox* director of distribution, expects 8,000 theatres to be equipped for the showing of *CinemaScope* films by August 1st. To date, he announced there are 419 Drive-in theatres equipped for *CinemaScope*.

Mexican government organizes film company to undertake world-wide distribution of Mexican films, now handled by a number of private concerns.

Twelve color productions will be released between July, 1954 and March, 1955 by *RKO*, it was announced by *James R. Grainger*, president, including "*Jet Pilot*" which went into production in 1949 and stars *John Wayne*.

VANCOUVER NEWS

The annual Calgary Stampede is having a record-breaking attendance for 1954.

Glen Peacock, owner of the Isis Theatre, Calgary, was elected a governor of Rotary International at the 45th annual convention held in Seattle.

Sucha Singh has opened his 450-car Sun Down Drive-in near Kamloops in the B.C. interior. Shirl Wilson, manager of Perkins Electric back from Edmonton, where he installed equipment in the new Belmont ozoner in South Edmonton.

Harry Howard, head of Theatre Equipment Supply and Cecil Steele, Northern British Columbia exhibitor, are planning a standard type 450-seat theatre at Kittimat, the new 20-million mining community, near Prince Rupert.

Dave Borland, manager of the Dominion Theatre, has a complete file of publicity covering his 37 years in show business at Regina, Victoria, Prince Rupert, Nanaimo and Vancouver, way back to the silent film period. Borland is a Canadian Picture Pioneer and a member of Famous Players 25-year club.

Doug Stephenson, assistant manager at the Odeon-Plaza and his wife Virginia, formerly of the LUX, are the parents of an 8 pound, 4-ozs. boy, born in North Vancouver Hospital.

Two members of the floor staff at the Orpheum, John Walters and Irene Egilson, will be married in September and will make their home in Australia.

Frank Marshall of the eastside LUX, was the winner of the top showman award for the 11th week in the Odeon Canadian contest. The 13-week drive finishes this week.

Micky Isman, Montreal manager of Empire-Universal Films, was here visiting his parents. Bob Eaves, general manager of FPC Western Division, in on a short trip from Toronto.

Motion picture advertising in the Vancouver province reached an all-time peak of 16 columns over the holiday weekend issue. The Vancouver Sun had 14 columns.

The Alberta government is building 3,000-seat auditoriums, costing about \$1,250,000 each in Calgary and Edmonton as part of the celebrations for the oil province's 50th anniversary to be held in 1955.

DOMINION SOUND INSTALL CINEMASCOPE

The Montreal office of Dominion Sound Equipment Limited installed CinemaScope equipment recently at the Centre Paroissial, Thetford Mines, which is managed by Father DeBlois and also the Regent Theatre, Hawkesbury, which is owned by Oscar Legault. Both of these theatres opened with "The Robe."

A new Astrolite Magniglow screen with completely invisible seams was installed at the Montrose theatre, Montreal by Dominion Sound Equipments Limited on June 24th.

The Sky-Hi drive-in theatre, operated by Ottawa Valley Amusement Company opened on Saturday, June 26th, with equipment supplied and installed by Dominion Sound Equipments Limited.



Use This Information As Your Guide on Release Dates

TORONTO

IMPERIAL

Fifth week. 3 Coins In The Fountain (20th-Fox) CinemaScope and Technicolor with Clifton Webb.

SHEA'S

Second week. Dial M For Murder (WB) WarnerColor with Ray Milland.

UNIVERSITY

Second week. The Royal Tour (20th-Fox) CinemaScope and Technicolor.

EGLINTON

Knights Of The Round Table (MGM) CinemaScope and Color with Robert Taylor.

NORTOWN

Executive Suite (MGM) with William Holden.

ODEON

Johnny Dark (E-U) Technicolor with Tony Curtis.

UPTOWN

Second week. Prisoner Of War (MGM) with Ronald Reagan.

LOEW'S

Fourth week. The Student Prince (MGM) CinemaScope and Color with Ann Blyth.

HYLAND & CHRISTIE

Thirteenth week. The Kidnappers (JARO) with Vincent Winter.

TOWNE CINEMA

La Ronde (IFD).

INTERNATIONAL CINEMA

Nineteenth week. Hobson's Choice (IFD) with Charles Laughton.

DOWNTOWN

Arrow In The Dust (AA) Technicolor with Sterling Hayden.

MONTREAL

PALACE

New Faces (20th-Fox) CinemaScope and Technicolor with Eartha Kitt.

LOEW'S

Knock On Wood (Para.) Technicolor with Danny Kaye.

PRINCESS

Secret Of The Incas (Para.) Technicolor with Charlton Heston.

CAPITOL

Princess Of The Nile (20th-Fox) Technicolor with Debra Paget.

IMPERIAL

The Golden Mask (UA) Technicolor, and Go, Man, Go (UA).

ORPHEUM

The Golden Idol (AA) and Pride Of The Blue Grass (AA) Color.

KENT

Thirteenth week. The Kidnapper's (JARO) with Vincent Winter.

AVENUE

The Intruder (IFD) with Jack Hawkins.

SEVILLE

Second week. You Know What Sailors Are (JARO) Technicolor with Donald Sinden.

STRAND - SNOWDON - OUTREMONT

Hell's Half Acre (E-U) and Flight Nurse (E-U).

AVON

Third week. Women Without Names and Manon (CARDINAL).

ALOUETTE

Traques Dans La Ville.

WINNIPEG

CAPITOL

Rose Marie (MGM) CinemaScope and Technicolor with Ann Blyth.

LYCEUM

Conquest Of Cochise (E-U) Technicolor and China Venture.

MET

Dial M For Murder (WB) WarnerColor with Ray Milland.

ODEON

Second week. The Eddie Cantor Story (WB) Technicolor with Keefe Brasselle.

GARRICK

Lucky Me (WB) CinemaScope and WarnerColor with Doris Day.

GAIETY

Jubilee Trail (E-U) Trucolor with Vera Ralson.

DOMINION

Sabre Jet (UA) Color and Juggler (UA).

VANCOUVER

CAPITOL

Second week. Lucky Me (WB) CinemaScope and Warner Color with Doris Day.

ORPHEUM

Knock On Wood (Para.) Technicolor with Danny Kaye.

STRAND

She Couldn't Say No (RKO) and The Ringer (RKO).

STUDIO

The Reluctant Casanova (IFD) Technicolor with George Cole.

VOGUE

Second week. The Long Walt (UA) with Anthony Quinn.

PLAZA

Playgirl (E-U) with Shelley Winter.

PARADISE

Dragonfly Squadron (AA) and Pride Of The Blue Grass (AA) Color.

DUNBAR

Ninth week. The Kidnapper's (JARO) with Vincent Winter.

VARSITY

Sixth week. The Maggie (JARO) with Paul Douglas.

CALGARY

CAPITOL

Third week. River Of No Return (20th-Fox) CinemaScope and Technicolor with Marilyn Monroe.

PALACE

Gentlemen Prefer Blondes (20th-Fox) Technicolor with Jane Russell.

UPTOWN

Tanganyika (E-U) Technicolor with Ruth Roman.

STRAND

Gorilla At Large (20th-Fox) Technicolor and The Forty-Niners (AA).

In Memoriam

We sadly mourn the passing of

Ray Lewis

First Lady of the Industry

Harry M. Warner

Jack L. Warner

Albert Warner